

St. Patrick's Day Parade of Morris County, Inc. 2026 Souvenir Parade Journal Ad Form

We are proud to present the 2026 St. Patrick's Day Parade on **Saturday, March 14**. As **no public funds are used**, the parade's main source of revenue is a souvenir ad journal that is distributed throughout Morris County and online. **Without the ad journal, there would be no parade!**

We hope you will support the 2026 St. Patrick's Day Parade by placing an ad in this year's journal.

Returning sponsors please check here:

Check here if your ad size and contact details will remain the same as last year:

Step 1: Select your Sponsorship Level:

Emerald Sponsor: \$5,000 - Emerald sponsors receive a full-page ad in the journal in an emerald shamrock frame. Their names and logos appear on the journal cover and all parade advertising, including the parade website. They receive a reserved space in the line of march on Parade Day. **Full Page Dimensions:** 7 ½"W x 10 ¼"H

Platinum Sponsor: \$2,500 - Platinum sponsors receive a full-page ad in the journal in a platinum shamrock frame. Their names appear on the journal cover and all parade advertising, including the parade website. **Full Page Dimensions:** 7 ½"W x 10 ¼"H

Inside Front Cover: \$2,000 and Inside Back Cover: \$1,500 - These full-page ads offer premier placement and include the sponsors' names on the journal cover and the parade website. **Full Page Dimensions:** 7 ½"W x 10 ¼"H

Gold Sponsor: \$1,000 - Gold sponsors receive a full-page ad in the journal in a gold shamrock frame, and their names printed on the journal cover. **Full Page Dimensions:** 7 ½"W x 10 ¼"H

Full Page Sponsor: \$500 - Full-page ad in the journal. Also ideal for **family** well-wishes or to **memorialize** a departed loved one. We will help you with your design. Contact us below!

Half Page: \$250, Quarter Page: \$125 and Eighth Page: \$50 - Convenient options for supporting the parade are available in various sizes. **Dimensions: Half Page** - 7 ½"W x 5 ¼"H; **Quarter Page** - 3 ¾"W x 5 1/8"H; **Eighth Page** - 3 ¾"W x 2 ½"H

Step 2: Submit Your Ad and Payment:

Submit Journal ads electronically at ads@paradeday.com or by mail to:

St. Patrick's Day Parade of Morris County, Inc.
PO Box 400
Brookside, NJ 07926

We're here to help if you have any questions!

- **Journal ad artwork/design:** Speedwell Printing Jay Myer info@speedwellprinting.com or (973) 540-0400
- **Journal ad purchase and payment:** Rick McNulty ads@paradeday.com or (973) 970-4973

Payment can be made at www.paradeday.com or via check to the "St. Patrick's Day Parade of Morris County, Inc." at the above address. IRS 501(c)(3) Tax Exempt ID # 22-3087890.

Please submit your ad and payment with the following information by February 21, 2026:

Organization Name: _____

Sponsorship/Ad Type: _____ Payment Amount: _____

Contact Name (required): _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone #: _____

Email (required): _____